IEW kickoff celebration
3:30–5:30 p.m., Monday, November 13
Student performances from 4:30–5:15
Gordon Dining and Event Center, Sonata and Concerto Rooms
International Education Week (IEW) kicks off with a celebration of international opportunities available on campus, abroad, and in our community. Stop by the Global Engagement Fair for food, performances, and meet campus and community organizations that will help you take your interests to a global level. Be sure to stay after for the week’s keynote speaker, Ariela Suster, founder and director of Sequence Collection.
iew.international.wisc.edu/globalfair

Ariela Suster Founder/Creative Director of Sequence Collection
From mission to market: a future for Salvadorian youth through entrepreneurship, education, employment
5:30–6:30 p.m., Monday, November 13
Gordon Dining and Event Center, Sonata and Concerto Rooms
When Ariela Suster launched the Sequence Collection in 2011, she aspired to create something more than a designer jewelry and fashion brand—she wanted to create a vehicle for social change. Growing up during the Salvadoran Civil War, she and her family experienced violence firsthand. Suster has built Sequence out of her personal mission to break the cycle of violence for at-risk youth through education and employment opportunities. Today, Sequence employs at-risk youth from her native El Salvador, introducing them to the highly creative world of fashion and helping them to build artisanal and entrepreneurial skills of their own.
Suster will share her journey—from her time in El Salvador to editor of some of the world’s top fashion publications to creating a business that is encouraging social change through a for-profit business model—and how international education has played a part.
iew.international.wisc.edu/keynote

Sponsored by the International Division